

HELLENIC RESEARCH AND EDUCATIONAL INSTITUTE 'PANOS MYLONAS' FOR THE
ROAD SAFETY AND THE PREVENTION/ REDUCTION OF TRAFFIC ACCIDENTS



Invitation to the Dissemination Event of the AVENUE Project
Tuesday 10th of September at 9.00, BRUSSELS/ EU THON Hotel

On behalf of all the partners of the AVENUE Consortium we are honoured and pleased to invite you in the 2nd Dissemination Event of the AVENUE for Traffic Safety Project which will be held in Brussels on the 10th of September 2013 in the THON Hotel EU.

The AVENUE project was ranked 1st in the evaluation by the Experts Committee of the European Commission. Through this, the Road Safety Institute "Panos Mylonas" as well as Road Safety Institutes and experts from 9 countries of Europe work together to design and implement effective actions for citizens, with emphasis on vulnerable road users, novice drivers and the elderly, including trainings, campaigns, interactive programs, events and volunteerism.

AVENUE for Traffic Safety aims at raising awareness and promoting knowledge, for the prevention of road crashes and the drastic reduction of injuries and fatalities across Europe.

The project includes "actions" derived from scientific based evidence, knowhow of European projects and practical experience, such as integrated prevention programs through the use of new information technologies material and equipment in order to influence the behaviour of European Citizens on a sustainable and active manner.

Four types of referral centers for road safety, called NESTs (Networks & Education for Safety in Traffic), have been developed: European, national, local and mobile structure. The NESTs further disseminate and implement work done in previous EU projects, while being the "heart" of interaction for road safety.

Main scope of our dissemination event is to diffuse our knowledge and experience gained through the project in order this to lead to EU wide implementation afterwards.

Please find attached the agenda of the event and visit our project's website <http://www.avenuefortrafficsafety.eu/> for more information.

AVENUE PROJECT
Actions for Vulnerable, Elderly, Novice drivers and road Users in Europe
– for the traffic safety"
Contract No: DGMOVE/SUBV/2010/D3/300-1/SI12.568329/AVENUE
Acronym of the Project: **AVENUE** for Traffic Safety

Actions for Vulnerable, Elderly, Novice Drivers and Road Users in Europe

AVENUE for Road Safety

Final Dissemination Seminar
10 September 2013, 9:00-13:30

Venue: Thon Hotel EU, Rue de la Loi 75, 1040, Brussels

- 8:30-9:00 Registration
- 9:00-9:15 Welcome and introductions**
- Susanne Lindahl, European Commission, Directorate-General for Mobility and Transport
- Antonio Avenoso, European Transport Safety Council
- Vassiliki Danelli-Mylona, Panos Mylonas Road Safety Institute Greece
- 9:15-10:30 AVENUE and the Network and Education for Safety in Traffic referral centres (NESTs): Legacy for the future**
- Introduction to NESTs, *Vassiliki Danelli-Mylona, Panos Mylonas Road Safety Institute Greece*
- NESTs in Greece, *Prof. S.Koubias, University of Patras & Dr. V. Stamatopoulos Panos Mylonas Road Safety Institute Greece*
- Local fixed NEST in The Netherlands, *Province of Friesland, The Netherlands*
- Mobile NEST in the Benelux, *Responsible Young Drivers*
- Questions and Answers
- 10:30-11:00 Coffee break
- 11:00-12:10 Engaging with citizens and communities**
- National/mobile NEST activities in Poland, *Motor Transport Institute, Poland*
- Involving volunteers in Road Safety, *Avenir Sante, France*
- Injury prevention programmes, *AESLEME, Spain*
- Evaluating Road Safety Initiatives, *FACTUM, Austria*
- Questions and Answers
- 12:10-12:30 Closing session and concluding remarks**

European Road Safety Strategy & the AVENUE Initiative, *Prof. Gunter Zimmermeyer, Deutsche Verkehrswacht Vice President, Germany*

Concluding remarks, *Vassiliki Danelli-Mylona, Panos Mylonas Road Safety Institute Greece*

12:30-13:30 Buffet lunch

Successful applications and material developed during the project will be exhibited outside the Conference Hall.

Registration is free of charge, but the number of places is limited. Please register in advance.

To attend the event, please send an email to Ms. Luana Bidasca, ETSC Policy Officer, luana.bidasca@etsc.eu.

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