



AVENUE for Traffic Safety

Press Conference

08 November 2011, 12:00 – 14:00

Zappeion Conference and Exhibition Centre, Athens

Press Conference - Presentation and Demonstration of the NEST's equipment

12:00 – 12:05 **AVENUE for Traffic Safety Project Presentation**

Vassiliki Danelli-Mylona – Panos Mylonas Road Safety Institute Greece

12:05 – 12:10 **Why the EC decided to sponsor the AVENUE project**

José Fernandez Garcia - European Commission, Directorate-General for Mobility and Transport

12:10 – 12:15 **The European character of the AVENUE for Traffic Safety Project**

Antonio Avenoso – ETSC Executive Director

12:15 – 12:20 **Sponsors of the AVENUE for Traffic Safety Project**

Olympus Keymed/ DIAGEO HELLAS/ ETHNIKI ASFALISTIKI

12:20 – 12:25 **Q & A session**

12:25 – 12:30 **Closing remarks**

Vassiliki Danelli-Mylona – Panos Mylonas Road Safety Institute Greece

12:30 – 13:00 **Presentation and Demonstration of the NEST equipment**

13:00 **LUNCH**



AVENUE receives financial support from the European Commission