



European Transport Safety Council



13th European Transport Safety Lecture

DISTRACTED DRIVING

George Yannis

Associate Professor, School of Civil Engineering
National Technical University of Athens

Monday 7th NOVEMBER 2011
18:00 – 22:30

Peristillion Zappeion
Zappeion Conference
and Exhibition Center
10557, Athens





European Transport Safety Council



The European Transport Safety Council and the Road Safety Institute
"Panos Mylonas" kindly invite you to the

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Programme

18:00 Registration and welcome

18:30 Lecture: Prof. George Yannis

DISTRACTED DRIVING

19:30 Response: Prof. Oliver Carsten,
Institute for Transport Studies, University of Leeds, UK

20:00 Questions and answers

20:30 Screening of Road Safety Institute "Panos Mylonas" campaign on
Distracted Driving

20:45 Dinner

22:30 Close



ABOUT THE SPEAKER

George Yannis is Associate Professor at the School of Civil Engineering of the National Technical University of Athens and for more than 25 years he has been dedicated to road safety research with emphasis on accident analysis and evidence based road safety policies. He has been involved in numerous research projects and road safety committees in Greece and in Europe and his work has been published and cited in numerous scientific journals and conferences. His current research focuses on driver distraction, safety of power two wheelers and pedestrians and assessment of safety measures. <http://www.nrso.ntua.gr/geyannis>

ABOUT THE LECTURE

Driver distraction is an important factor driving up the risk of road collisions worldwide. Researchers claim that some source of driver distraction is reported in up to 30% of road accidents.

The use of mobile phones, the increased penetration of navigation systems and other driver assistance systems, as well as activities such as light or heavy discussion with other passengers, smoking, eating or drinking, constitute typical in-vehicle sources of driver distraction. Simultaneously, the driver has to cope with several external visual and mental stimuli like the landscape, the traffic (vehicles and pedestrians), traffic control, road signs, incidents, destination seeking, advertising signs and labels, etc. All these distractions have a direct impact on vehicle's speed, headways and lateral position, but most importantly on driver's reaction time, with the fateful potential of increasing the probability of collisions.

This European Transport Safety Lecture brings together a large spectrum of knowledge on the effects of the various distraction factors on driver behaviour and accident risk, including results from research in Greece. The Lecture also aims to identify some of the most appropriate remedial measures.



Location:

Peristyllion Zappeion

Zappeion Conference and Exhibition Center
10557, Athens

http://www.zappeion.gr/en/en_tour_location.asp

By tram: T4, T5 stop *Zappeio*

By metro: stop *Syntagma*

Attendance to the lecture is free of charge but subject to seat availability.
Registrations are taken on a first come first serve basis.

To attend the Lecture, please send an email to:

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