

Hellenic Road Safety Institute

R.S.I. “Panos Mylonas”



Actions for **Vulnerable, Elderly, Novice Drivers and Road Users in Europe**
AVENUE for Traffic Safety

Dr Vassilis Stamatopoulos

Technical Manager RSI “Panos Mylonas”

Final Dissemination Event

Brussels, 10th September 2013



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Road Safety Institute “Panos Mylonas”

The Beginning



The End



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The Greek Situation

- Low level of road safety in Greece
- Significant reduction of road casualties during the past few years
 - Indicates that there is potential for improvement.
- The unprecedented economic crisis does play a critical role for road safety in Greece. The crisis could mean:
 - Lower speeds and less cars on the road
- However
 - Road safety measures are abandoned due to lack of resources.
 - Citizens don't maintain their cars properly
 - Higher speeds in urban areas due to low traffic

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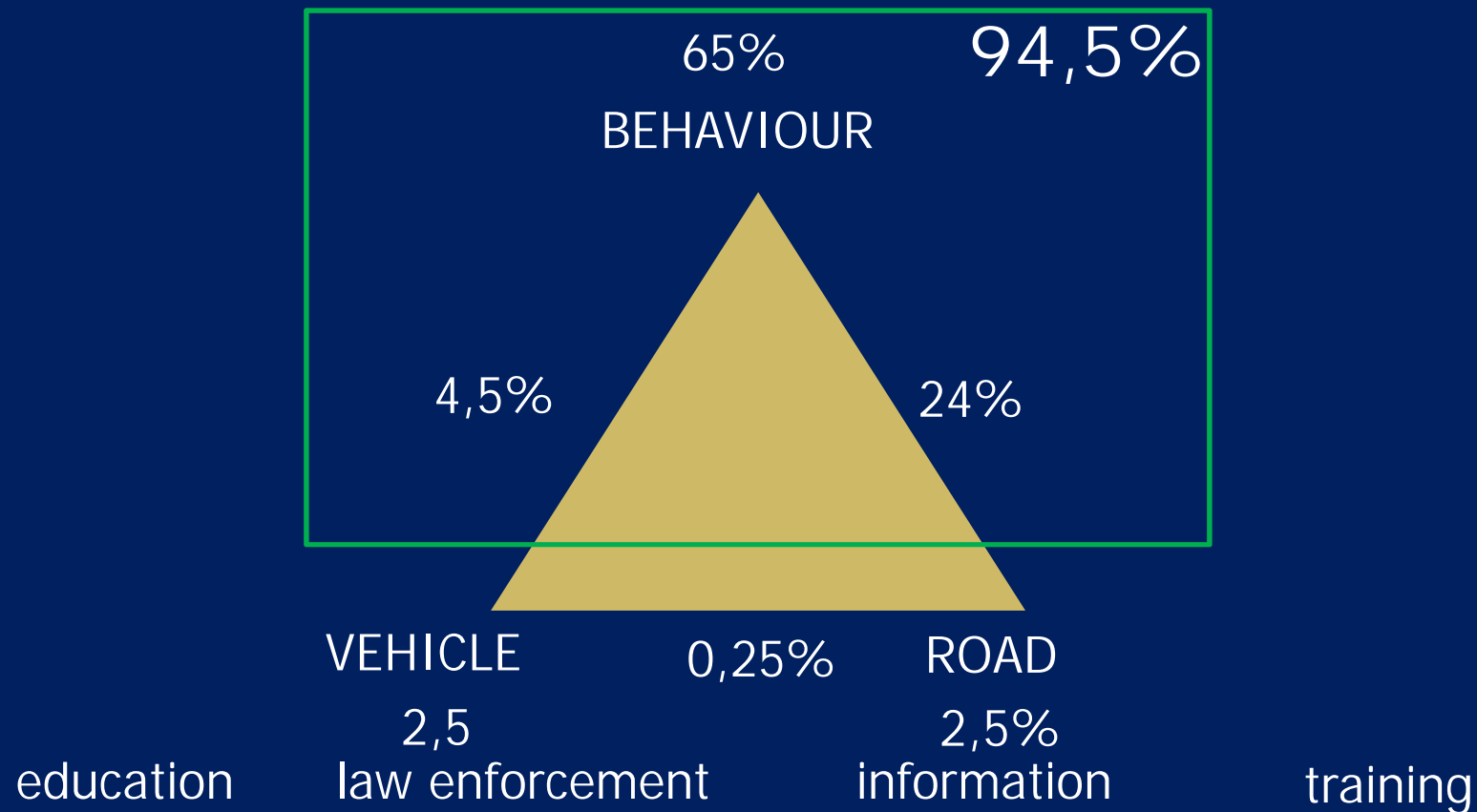
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Road Safety System



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Education-training-information are we getting it right?

We have found conventional teaching techniques limiting
Experiential learning

- Experiential learning is the process of making meaning from direct experience.
 - Aristotle once said, "For the things we have to learn before we can do them, we learn by doing them."

Maieutic

- Maieutic - Pedagogical method based on the idea that the truth is latent in the mind of every human being due to innate reason but has to be "given birth" by answering intelligently proposed questions extensively used by Socrates.
- The word is derived from the Greek "μαίευσις", pertaining to midwifery.
- Socrates once said "Don't teach them – make them think"

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The answer to the problem

European NEST – where all partners & citizens can be connected and informed

National NEST – the “heart” of each country’s experiential learning

Mobile NEST – enabling presence and support

Local NEST – to serve regional needs

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European NEST – AVENUE website

AVENUE - AVENUE x

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 **ACTIONS FOR VULNERABLE, ELDERLY, NOVICE DRIVERS AND ROAD USERS IN EUROPE-FOR TRAFFIC SAFETY**

AVENUE NESTS ACTIONS FOR ALL NEWS DISSEMINATION LINKS PARTNERS CONTACT

 Driver 50+
Crash-Test
Road Safety Day
Safe on Bike
Science Picnic of Polish Radio and the Copernicus Science Centre
Scouting for Global Road Safety
Project "Hermes": Education for young traffic offenders



Through the European p
Elderly, Novice drivers and
Road Safety Institute "Pan
countries have undertaken
road safety and actions for

4 types of referral centres
Education for Safety in Tra

AVENUE project at the
Ceremonial Start of 2012
WRC Acropolis Rally

National Road Safety Week

Prevention campaign - It
can happen to you

Drive responsibly and
courteously

vulnerable,
ffic safety)

from 9 EU
centres for

networks &

News

 10/09/2013 - **AVENUE Second
Dissemination Event in Brussels**

On behalf of all the partners of the AVENUE Consortium we
are honoured and pleased to invite you in the 2nd
Dissemination Event of the AVENUE for Traffic Safety Project

EN

1:31 μμ
9/9/2013

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www.avenuefortrafficsafety.eu/actions-for-all.html

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National NEST

Acted as the coordination center for all road safety actions in



Co-organised events with the traffic police

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Local NEST



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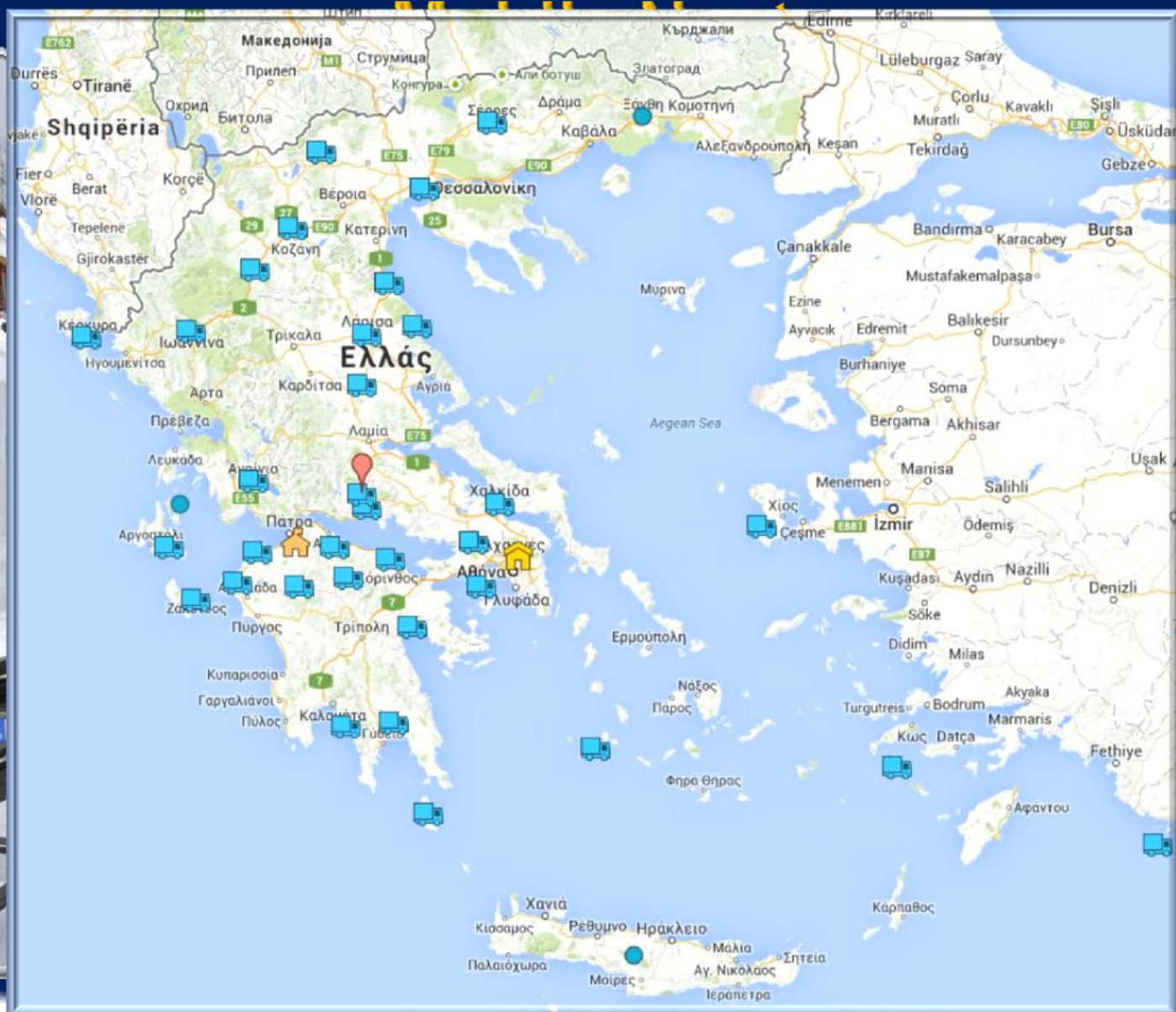
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Guidelines for Implementation

Recorded existing best practices and specifications

Created of a general guide describing national fixed NEST specifications

Have sourced and purchased the majority of equipment

Have developed new and evolved evidence based experiential training programmes

Secured accommodation spaces

Designed floor-plan

Pilot tested procedures and trained our volunteers during two pilot events

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NEST technical implementation



Driving Simulator



Alcohol goggles



Reflective materials



Distracted driving gam



Roll Over car



Belt Sledge



Collision weight



Collision weight

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Why These Tools?

Make Education experiential, interactive and interesting.

Stimulates more than two senses

Considered best practices

There is existing know how on using them

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Actions for All

Focusing on Vulnerable Road Users, high risk road users and information multipliers

- Cyclists
- Elderly
- Young
- Children
- Armed forces
- Teachers
- Scouts

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Local NEST: Train the teachers



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Flagship programme Hermes for young traffic offenders



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Πρόγραμμα
κυκλοφοριακής αγωγής
για τα παιδιά



**Οδηγοί, μην ξεχνάτε,
είμαστε και εμείς εδώ!**

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Eugin-The Road safety knight

ΓΡΙΦΟΣ 2: Βρες τα λάθη (5 πόντοι)

Στην εικόνα φαίνονται σοβαρά λάθη που έχουν σχέση με την κυκλοφορία στο δρόμο.

Βρες τουλάχιστον 5, κλείσ' τα σε κύκλο και κέρδισε 5 πόντους. Αν τα έχεις βρει όλα, μπορείς να συνεχίσεις στον επόμενο γρίφο. Αν όχι, ξαναπροσπάθησε.

Μπορείς πάντα να ζητήσεις βοήθεια από κάποιον μεγαλύτερο.



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Athlos – Cycling for Road Safety



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Working closely with the Traffic Police



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Launching TV spot campaigns



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Corporate programme



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Motor Racing – Rally Acropolis



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Working with the armed forces



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International AVENUE applications UN Global Road Safety Week

United Nations Global Road Safety Week

6 May 2013 | Palais des Nations, Geneva | Room V



UNITED NATIONS
ECONOMIC COMMISSION FOR EUROPE

Scouting for Global Road Safety



In partnership with World Organization of the Scout Movement
Scouting Ireland, Scouts of Greece
Hellenic Road Safety Institute "Panos Mylonas"



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AVENUE was also present during the EYFRS FlashMob



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Future Plans

- Metropolitan Road Safety Committee of Attica Prefecture officially announced the adoption of the AVENUE NEST
- RSI - AVENUE Road Safety Information Center in Athens
- RSI in the near future aims at creating a complete NESTS installation in Northern Greece as well as in FYROM
- Involvement of more NGOs associated with road safety in the NEST model
- Promote the NEST model for other social aims (e.g. health and education)

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Improve NEST by adding new modules (1)

TOYOTA Fund for Europe Grant for developing a new experiential learning module for the NEST

Use of THUMS virtual human model for road safety

Create high quality audio-visual material involving animations of “virtual crash test dummies” to be used for Road Safety education and awareness campaigns



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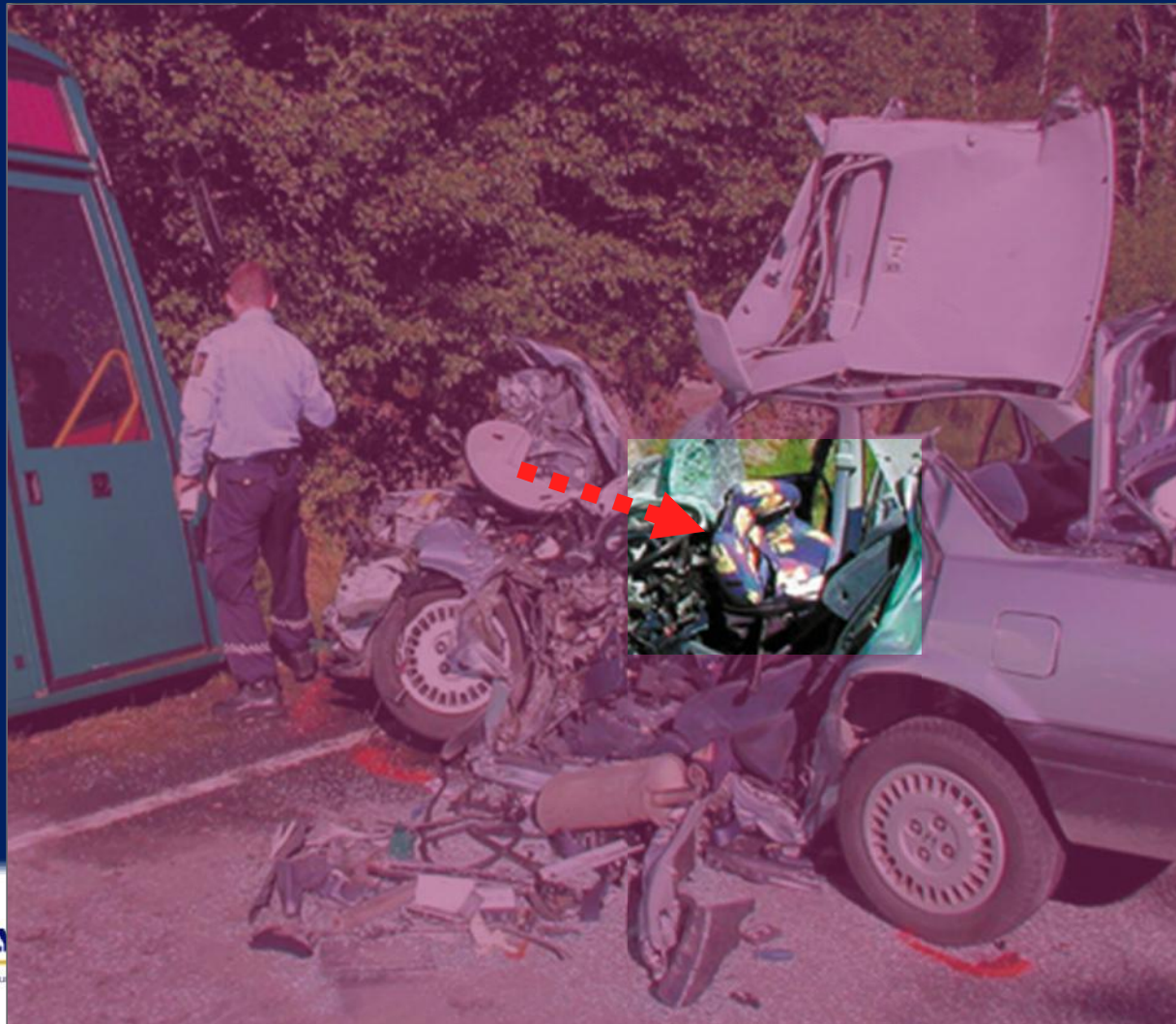


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Improve NEST by adding new modules (2)

Piloted programme for training like staff selling children's safety seats



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The “Cost” of Road Safety

In times of crisis we have been challenged to identify the opportunities that will have significant impact. Road Safety is an area that if addressed properly can make a difference for culture, society and also the economy.

Road incidents cost 1-3% of the GDP (more to less developed countries) with Greece ranking at around 2%

Not to mention the value of human life we also see prevention measures as investment to develop the economy as valuable resources can be used for other purposes

We urge you to assist us continue the work and achieve even grater results

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Thank You



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